

# Benefits of Information Security Management Systems



The technological revolution has begun and is here to stay. In a world where data is the most valuable resource on the planet, protecting it can come at a price.

Investing in an Information Security Management System (ISMS) can boast a range of benefits for your business and maintain your customer trust as the digital space continues to grow.

## Risk Mitigation

Businesses are privy to amplified amounts of data, meaning it must be handled correctly. GDPR compliance must be upheld and if not, you may encounter large fines.

## Did you know?

In 2020, organisations spent around **£2.9 million** recovering from security incidents.



## Did you know?

By mid-2020, **50% of UK** citizens said that they were 'fairly concerned' about the use of personal data.

## Maintain Your Reputation



Customers are becoming more selective with who they decide to share their data with. By showing that you take personal information seriously, you will have a huge advantage on your competitors.

## Win More Business And Tender Bids

Today, more organisations expect an ISMS to be in place from all of their suppliers to ensure all the right protection practices are being followed. The most common certification is the ISO/IEC 27001.

## Did you know?

In a survey by the BSI Group, 43% of businesses reported an **increase in sales** when they had this certification.

## Did you know?

The BSI Group survey found that 47.3% of respondents reported **reduced downtime for IT systems** after obtaining the ISO/IEC 27001 certification.

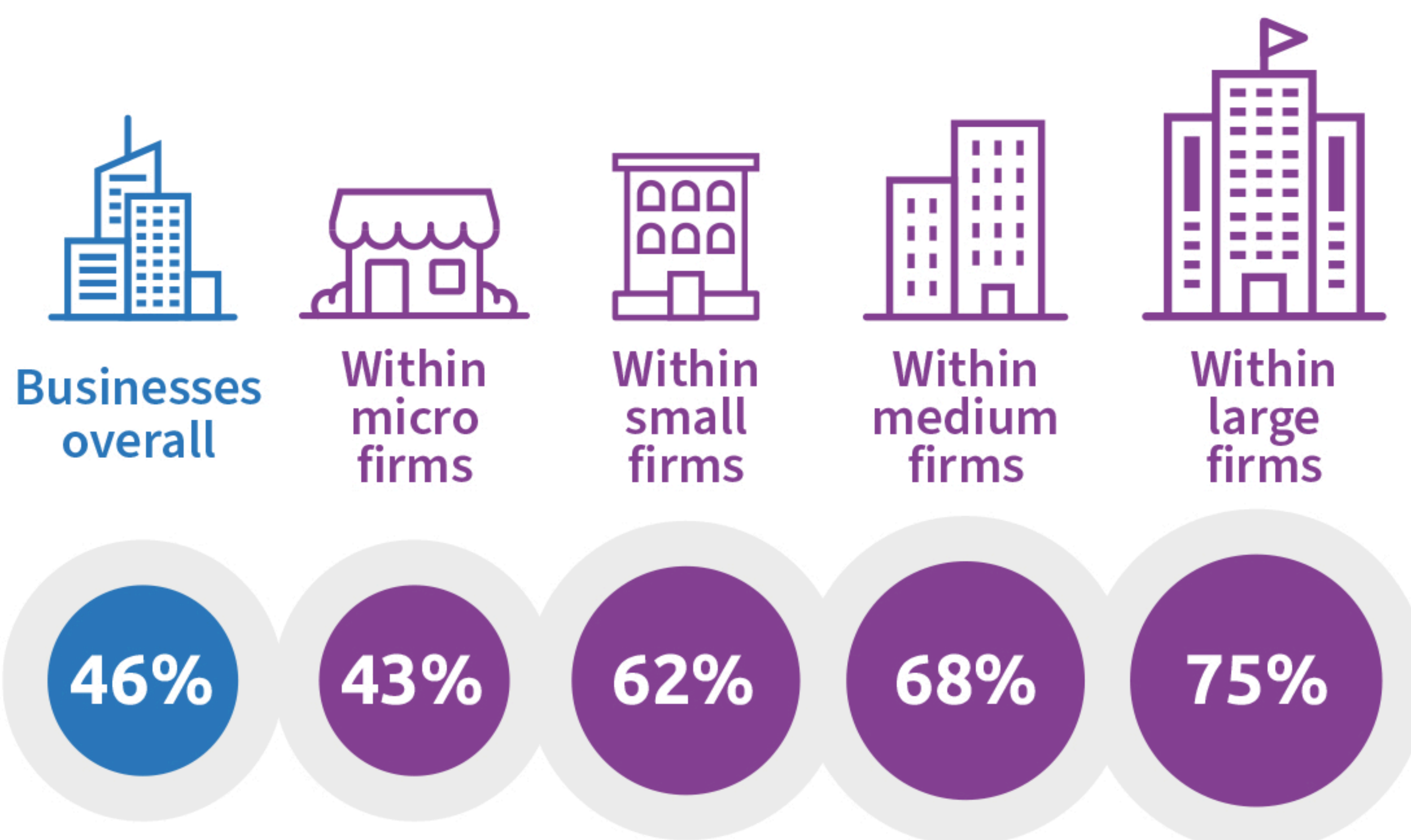
## Make Your Current IT Systems More Robust

Having an ISMS sets a high standard for all of your business operations. If you rely on technical systems, welcoming this can help you streamline system management.



## The UK's Data Scene

The UK Government commissioned the Cyber Security Breaches Survey 2020 which revealed the number of data breaches reported by organisations in the country.



As a business, it's crucial that you keep data protection at the front of your mind for both your own and customers safety. Otherwise, the outcome could be much worse than you ever imagined.

### Sources

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